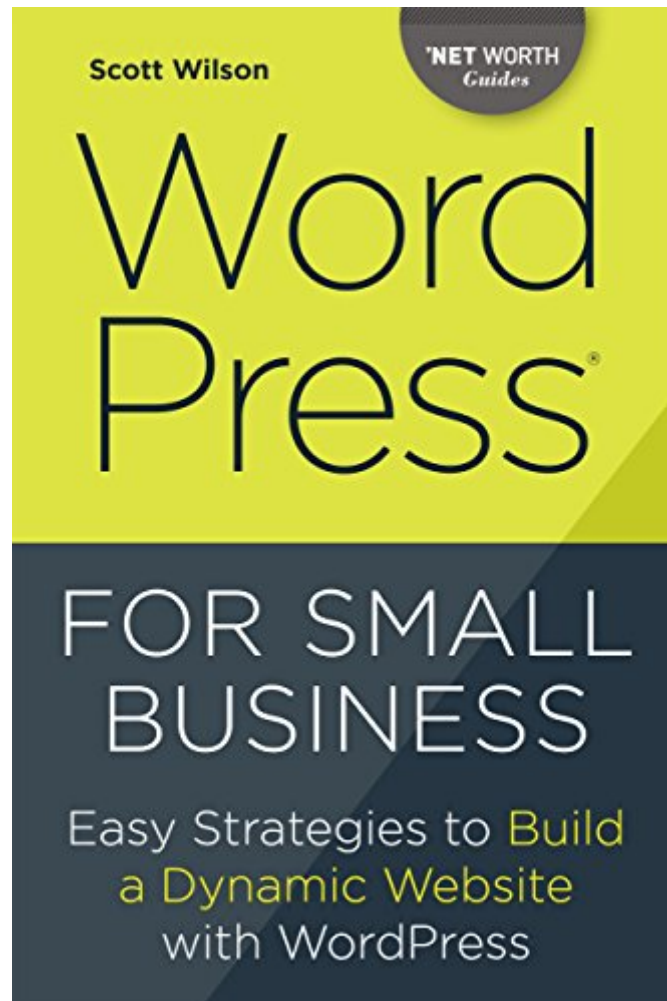


The book was found

WordPress For Small Business: Easy Strategies To Build A Dynamic Website With WordPress



Synopsis

Your New Home on the Internet is Waiting Once upon a time, if you owned a local bakery, you didn't need a website. Now every bakery, car wash, dentist's office, and nail salon has a website and they need one in order to survive. If you already understand your primary business, then your hard work is done. WordPress for Small Business will show you the rest. With step-by-step instructions and full-color screenshots, WordPress for Small Business helps you understand the WordPress options that are best for you, and shows you how to quickly build a dynamic web site that will improve your business.

- Step-by-step instructions with full-color screenshots
- Real-life examples of WordPress success stories
- Quiz to find out what type of WordPress site you need
- A guide to the principles of modern website architecture
- Pro tips for SEO, e-commerce, themes, widgets, and plugins

WordPress for Small Business gives you everything you need to expand your business online.

Book Information

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Customer Reviews

I have a blog at blogger and the reason I used that was because I felt wordpress to be a little

confusing to me. After reading it this book I feel its not bad at all if not better. The book explains how to build your page step by step and make a nice website for your self. It gives tips about customization and make the page your own. It also gives tips about online marketing and how to get your page to be more interactive. Even though you do find a lot of information online and can do similar things but this book has everything in one place hence making it easy for me to refer back to. Sample received for review.

I have to say, I didn't realize that Wordpress was a web site. I thought it was just another author so to speak. The book has some real cool ideas to build a website that helps your business. I think most helpful was the two quiz type pages in the very first section of the book. It gives you the idea of how best to focus in on you. Then it tells you how to choose the right host, that seems a little confusing to me. A bit of building, and then your customers, and sales, and keeping it all going. Very info packed, almost too much to take in. I will have to read it a few time to fully understand all the principles involved. I received this book free for my unbiased review.

If you ever wanted to start a business website, or blog this book will help guide you through the process. I started blogging over three years ago and I considered many different platforms before choosing WordPress. WordPress had the clean sleek look I wanted and is great for small businesses, bloggers, and so much more. In this helpful NET WORTH Guide book you will discover how easily it is to create a WordPress website that requires NO HTML or coding experience. What I love about this guide is the full color photos and how it touches on more than just setting up your website. You will discover that WordPress is highly used on many popular websites such as for musicians, newspapers and media sites and so much more. You can learn to easily change your website look with a simple theme change, add different plugins for different functionalities. This book also briefly touches on SEO, keywords, and Google Analytics. It also states how to generate traffic from social media, earn money and so much more. If you're looking for an easy to read and follow guide without an overload of information the "WordPress For Small Business book is for you. Overall, I'd highly recommend this book for anyone who's looking to start a website and don't want to pay thousands to have someone professionally build it for them. **Disclosure: I received this product for a discounted/free price for my honest and unbiased review.**

I think this book serves as a good starter to get you thinking about the different ways you can use Wordpress to build your business and online presence. It works as an overview and checklist of

important things to go over and gets you to think about things you probably didn't even consider. It gives some examples of successful businesses and sites and gives you information to get your mental gears turning and brainstorming ideas and strategies of your own. There is also a quiz section that forces you to write down some of your goals as a business and tries to get you moving in a direction to achieve them. The book doesn't always go into fine detail about the topics but gives you general knowledge that you can use to further research on your own. This isn't a technical manual with detailed instructions and tutorials but more of a general guide and set of essential topics to know about while you're building your business/site. It also serves as a motivator to get you to imagine the possibilities and success possible by running Wordpress site and what steps you need to follow. I received this product for free in exchange for my honest and unbiased review.

This is a great book for people are just starting out in the business world and need some advice on how to get their name out there. Enter this book, it tells you step by step how to create a website for your business. It gives you options on how to customize the website to your liking. I've never heard of WordPress until this book arrived. It gives great information and a lot of it. It's a lot of information to take in, but it's there for you to refer back to if needed. I will be rereading this and taking notes to better understand.*I received this book for free in exchange for my honest review. All opinions are my own.*

The book begins with a brief history of WordPress and a guide to your first post, from your first installation to inserting media into your post. The book then gives you an overview of the WordPress core and the codes that make millions of websites like ours run on a daily basis. The authors delve into the dynamics of the content loop and managing your database and seamlessly transition into theme and plugin development. The book then switches from development to refining a WordPress website by keeping it secure, crafting it reflect your personal and corporate image, and employing it in a real world setting. The authors do an excellent job of bringing the book full circle, from your first post on WordPress to continuing the legacy by contributing to the community. This book stands out because it removes the normal "fluff" of a guidebook. Each chapter is thoughtfully laid out to introduce the topic at hand in an easy to understand fashion using real-world examples from WordPress core and frequently used themes and plugins. I received this book in exchange for my unbiased and honest Review.

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